

# The 10<sup>th</sup> Annual Northboro Holiday Trolley

Saturday, December 5, 2015; 12-6 (Trolley 12-5)

northboroholidaytrolley.com

The Northboro Holiday Trolley runs from one end of town to the other stopping at various businesses to encourage folks to shop local and help them “get into the spirit of the season”. Many of the businesses offer events/ special discounts/ holiday fare etc. The spirit of the day is encouraged with the help of elves and musicians on the trolleys. There is also a television onboard where ads from various businesses are displayed and the opportunity for your businesses banner to be displayed on the side of the trolley as it rides up and down Main St.

Participants in the day’s festivities will be given passports that they will need to get stamped at designated “stop businesses”. Once all businesses have been visited, and passports fully stamped, people will be encouraged to drop their completed passports off at the Community Affairs Tree Lighting at 5:30 to participate in a raffle drawings.

We invite you to be a part of this special day by sponsoring our event.

## **Sponsor Options:**

### **FRIENDS & FAMILY CONTRIBUTOR:**

For a donation of \$25 (or more):

- Your family name will be listed on the Trolley TV on a special page: “Friends & Family Appreciation Page”
- Your family name will be listed on the trolley website:

### **BRONZE CONTRIBUTOR:**

For \$75 your business will have:

- Your business logo/advertisement run on the Trolley TV.
- Your business name listed on the trolley website:

### **GOLD CONTRIBUTOR:**

For \$250, in addition to the Bronze Contributor benefits, your business will:

- Have a half banner of your logo (2’ H x 2’ W) on the trolley exterior.
- Your business name printed on the Trolley Passport on the “Sponsor’s Page” on our website.
- Your business name included in all print advertising.

### **PLATINUM CONTRIBUTOR:**

For \$500, in addition to the Bronze Contributor benefits, your business will:

- Have a full banner of your logo & advertisement (aprox. 2’ H x 4’ W) on the trolley exterior.
- Your business name printed on the Trolley Passport on the “Sponsor’s Page” on our website
- Your business name included in all print advertising.

### **RAFFLE PRIZE CONTRIBUTOR:**

Businesses that make a donation for the Passport raffle (of \$25 or more, either for children or adults in the form of a gift certificate or product) will have:

- Your logo run on the Trolley TV.
- Your business name and prize included on the trolley website:

Raffle Drawings take place at Tree Lighting Ceremony at Blake Street at 5:30PM, Saturday December 6, 2014.

# The 10<sup>th</sup> Annual Northboro Holiday Trolley

In conjunction with Community Affairs Tree Lighting Ceremony

Saturday, December 5, 2015; 12-6PM (Trolley 12-5)

## Registration Form

**All check submissions are due no later than Friday, November 13, 2015.**

Please provide a copy of this form with your payment. **Make checks payable to *The Northboro Holiday Trolley***. If you prefer a paypal invoice please email [headquarters@northborolocalfirst.org](mailto:headquarters@northborolocalfirst.org) and attach a copy

Please mail all payments to:

The Purple Rose.

% Kimberly Reed

140 Main St

Northborough, MA 01532

A high resolution logo (300 pixels for resolution or 2000 x 2000 pixels for size) as well as this form **MUST** also be sent by the deadline to Kimberly Reed at [headquarters@northborolocalfirst.org](mailto:headquarters@northborolocalfirst.org). If you are a returning sponsor we may already have your logo.

**Raffle Donations must be received by Friday, November 20th.** Please contact Tracie Downey for raffle pickup at [traciedowney@hotmail.com](mailto:traciedowney@hotmail.com). Or drop at Marborough Savings Bank 101 West Main St Northborough. Ask for Tracy Sasseville.

Any questions feel free to call: Kimberly Reed at The Purple Rose. 508-393-8882. Please mail

**Yes! Sign us up as a:**

**FRIENDS & FAMILY Contributor**

**BRONZE Contributor**

**SILVER Contributor (stops only)**

**GOLD Contributor**

**PLATINUM Contributor**

**and RAFFLE PRIZE Donator**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

**We thank you and appreciate your support of our local community event.**